

# School Performance Fact Sheet for Calendar Year 2010

The California Private Postsecondary Education Act of 2009 established the Bureau for Private Postsecondary Education (BPPE). The purpose of the BPPE is to ensure minimum educational quality standards and opportunities and meaningful student protections.

Under section 94910 of the Act, each school approved by the BPPE must provide information for each program offered in regards to completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2010 to December 31, 2010.

## Completion Rates

<b>Massage Therapy Program (52.25 Credits / 600 hours): Published length is 6 quarters</b>					
<b>Completion Rate <math>\leq</math> 100% Program Length</b>					
Calendar Year	Number of Students who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	100% Completion Rate <sup>4</sup>	150% Completion Rate
2010	51	51 (10 students transferred to another program)	15	29%	49%
2009	30	30 (2 students transferred to another program)	10	30%	50%
<b>Holistic Health Practitioner Program (84.75 Credits / 1,005 hours): Published length is 9 quarters</b>					
<b>Completion Rate <math>\leq</math> 100% Program Length</b>					
Calendar Year	Number of Students who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	100% Completion Rate <sup>4</sup>	150% Completion Rate
2010	41	41 (13 students transferred to another program)	8	19%	32%
2009	62	62 (12 students transferred to another program)	25	40%	55%
<b>Associate of Science in Holistic Health (105.25 Credits / 1,230 hours): Published length is 12 quarters</b>					
<b>Completion Rate <math>\leq</math> 100% Program Length</b>					
Calendar Year	Number of Students who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	100% Completion Rate <sup>4</sup>	150% Completion Rate
2010	16	16 (3 students transferred to another program)	8	50%	56%
2009	14	14 (2 students transferred to another program)	6	43%	71%

**NOTE:** Students who originally enroll in one program and then transfer to another program are considered as “not completed” in the first program and may affect their completion rates in the second program.

<sup>1</sup> “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

<sup>3</sup> “Graduates” is the number of students who completed the program within 100% of the published program length.

<sup>4</sup> “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

## Placement Rates

<b>Massage Therapy Program</b>							
Calendar Year	No. of Students Who Began Program <sup>5</sup>	No. of Graduates <sup>6</sup>	Graduates Available for Employment <sup>7</sup>	Graduates Employed in the Field <sup>8</sup>	Placement Rate % Employed in the Field <sup>9</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2010	51	15	15	6	40%	Unk.	Unk.
2009	30	10	10	3	10%	Unk.	Unk.

<b>Holistic Health Practitioner Program</b>							
Calendar Year	No. of Students Who Began Program <sup>5</sup>	No. of Graduates <sup>6</sup>	Graduates Available for Employment <sup>7</sup>	Graduates Employed in the Field <sup>8</sup>	Placement Rate % Employed in the Field <sup>9</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2010	41	8	8	5	62.5%	Unk.	Unk.
2009	62	25	25	8	32%	Unk.	Unk.

<b>Associate of Science in Holistic Health Program</b>							
Calendar Year	No. of Students Who Began Program <sup>5</sup>	No. of Graduates <sup>6</sup>	Graduates Available for Employment <sup>7</sup>	Graduates Employed in the Field <sup>8</sup>	Placement Rate % Employed in the Field <sup>9</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2010	16	8	8	4	50%	Unk.	Unk.
2009	14	6	6	3	50%	Unk.	Unk.

<sup>5</sup> "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>6</sup> "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

<sup>7</sup> "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>8</sup> "Graduates employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>9</sup> Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

## Examination Passage Rates

<b>All Programs – National Certification Examination for Therapeutic Massage</b>				
Exam Date	No. of Students Taking Exam <sup>10</sup>	Number Who Passed First Exam Taken <sup>11</sup>	Number Who Failed First Exam Taken	Passage Rate <sup>12</sup>
01/01/2011 – 07/01/2011	1	1	0	100.00%
07/12/2010 – 12/31/2010	3	3	0	100.00%
1/1/2010 – 7/11/2010	9	6	3	66.67%
7/1/2009 – 12/31/2009	17	15	2	88.24%
1/1/2009 – 6/30/2009	13	13	0	100.00%

<b>All Programs – National Certification Examination for Therapeutic Massage &amp; Bodywork</b>				
Exam Date	No. of Students Taking Exam <sup>10</sup>	Number Who Passed First Exam Taken <sup>11</sup>	Number Who Failed First Exam Taken	Passage Rate <sup>12</sup>
01/01/2011 – 07/01/2011	13	12	1	92.31%
07/12/2010 – 12/31/2010	4	4	0	100.00%
1/1/2010 – 7/11/2010	9	8	1	88.89%
7/1/2009 – 12/31/2009	4	3	1	75%
1/1/2009 – 6/30/2009	13	10	3	76.92%

### Salary and Wage Information

IPSB does not make any express or implied claims about the salary that may be earned after completing the educational programs.

#### Occupational Wages for Massage Therapists (including Holistic Health)<sup>13</sup>

Area	Year	Period	Hourly Mean	Hourly by Percentile		
				25th	Median	75th
San Diego-Carlsbad-San Marcos MSA	2009	1st Qtr	\$21.53	\$14.93	\$22.91	\$26.35
California	2009	1st Qtr	\$20.86	\$12.43	\$18.63	\$27.02

<sup>10</sup> Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

<sup>11</sup> Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

<sup>12</sup> Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

<sup>13</sup> Provided by the California Employment Development Department and available at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov).

**Occupational Projections of Employment (also called "Outlook" or "Demand")<sup>14</sup>**

	Estimated Year - Projected Year	Employment		Employment Change		Annual Avg Openings
		Estimated	Projected	Number	Percent	
San Diego County	2006 - 2016	2,910	3,350	440	15.1	77
California	2006 - 2016	19,900	25,000	5,100	25.6	740

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, <http://www.bppe.ca.gov/>, Phone: (916) 431-6959, Toll Free: (888) 370-7589, and Main Fax: (916) 263-1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with me by a school official prior to signing an enrollment agreement.

\_\_\_\_\_  
Student Name (Print)

\_\_\_\_\_  
Student Signature

Date: \_\_\_\_\_

<sup>14</sup> Provided by the California Employment Development Department and available at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov).